

Historic District Retail Kickstart Grant Application Guidelines

The purpose of the Historic District Retail Kickstart grant is to assist new and current businesses in downtown. Expenses such as advertising, shop fixtures, equipment and expenses not covered by other grants. The grant can be applied once annually January 1-September 30. Not available for retroactive assistance. Applicants will send in the attached application, with required documentation. Once the grant(s) are approved, turn in receipts to receive funds. Grants are funded by the Downtown Development Investment Fund (DDIF).

Eligible Business Requirements

- Business must reside in Historic District (see Historic District Overlay map).
- Applications must be submitted and approved prior to submitting receipts.
- Business license issued by the City of Winchester
- Non-residential.
- DDIF committee will review each application for appropriateness, uniqueness and benefit to downtown.

Program Parameters

- A one-time matching grant, per fiscal year, up to \$1,000 for business-related equipment and/or supplies eligible to both new and existing businesses.
- Any initial expenses associated with a new business, not already covered by the other grants, with receipts for reimbursement. These initial expenses may include but are not limited to the following: establishing utilities (deposit), purchase of equipment to be utilized at the location for which the grant is applicable, interior furnishings and advertising.

Summary

New Business Grants will not exceed \$7,000 per business, per year.

For questions related to the submission of this grant, contact the Director of Downtown Development at 859-385-5950. Since this application utilizes public grant monies, please submit all questions relating to the grant application or parameters to the director listed above.

Historic District Overlay Map

